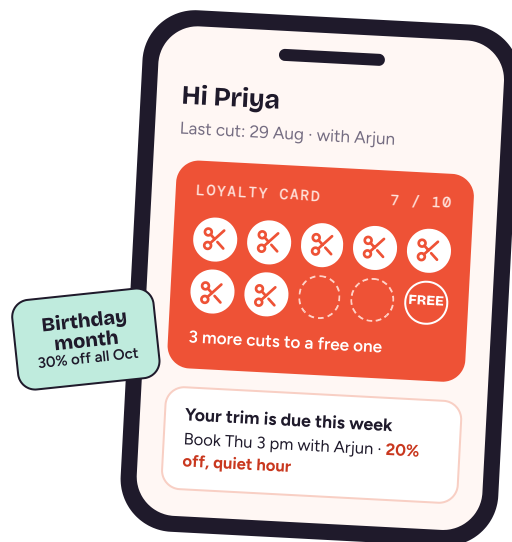


A CUSTOM APP FOR YOUR SALON CHAIN

Turn every haircut into a relationship.

Most salons know a client only as a name in the appointment book. We build your chain its own branded app for **Android, iOS and web**. It knows every client, reminds them when they're due, rewards them for coming back and turns your regulars into your marketing team.



Your brand, your data

No marketplace commission

Works across every branch

THE LOOP Visit → Remember → Remind → Rebook → Reward → Refer Every step runs in the app, on its own.

For your salon **BUSINESS**

More repeat visits, fuller chairs and a client list you actually own.

- Know every client**
A profile for each person: contact details, visit history, preferred stylist and before/after photos. It stays with the chain even when staff move on.
- Fill the quiet hours**
Off-peak pricing lowers prices on slow afternoons automatically, so empty chairs turn into bookings.
- Win back lapsed clients**
An automatic nudge goes out when a client is due for their next cut or hasn't visited in a while.
- Sell more of what you offer**
Tell clients about treatments they haven't tried, such as spa, colour and keratin, and grow the spend per visit.
- New clients from your regulars**
Top-tier members gift a free cut to friends who are new, or who haven't visited in 6 months. Referrals bring in clients at almost no cost.
- A lighter front desk**
Online booking and in-app payment mean fewer phone calls, fewer no-shows and billing that's already done.

For your clients **WHY THEY'LL USE IT**

It's easier than calling, and they get rewarded every time.

- Book in three taps**
See every service and price, pick a stylist and a slot, and grab the off-peak deals.
- Every 10th cut is free**
A loyalty card that fills up on its own. No paper stamps to lose.
- A birthday month, not a birthday day**
Big discounts for the whole month. Plus free cuts to gift to friends.
- Style gallery and your own lookbook**
Browse styles for inspiration and keep your before/after photos. Show the stylist what you liked last time.
- Meet the stylists**
Fun profiles for each hairdresser, with their signature cuts, vibe and specialities. Find your person.
- Pay in-app, bills saved**
Pay in one tap. Your full history of visits and receipts stays in your pocket, with a reminder when you're due.

Built by **Wabi Tech**

Wabi Tech is an AI transformation company. We design, build and run world-class consumer apps, and more than 100,000 people use our products on Android, iOS and the web.

100K+
USERS SERVED

3
PLATFORMS
ANDROID · IOS · WEB

1
TEAM, DESIGN
TO LAUNCH

- Your brand, front and centre.** Your name on the app store listing, your colours, your voice.
- Made for chains.** One app for every branch, with a single view of each client.
- We stay on.** Hosting, updates and new features after launch.

Let's build yours.

Reply to book a 20-minute walkthrough.

wabi.tech